



censeo
COMPUTING
Business applications simplified

The Solution: Google analytics for the physical world

Real time view of customer behaviour and operations per site or across distributed locations

Enables **pinpointing** site specific problems and uncovering lost sales potential

Tools for **fact based decision making**: operations, staffing advertising layout and so on.



How long do the customers stay in a store?

Is my staffing optimal?

How loyal are my customers?

Does the customer acquisition work in each store?

